



C2C2C January 2025 edition

We've had Divorce Monday, Quitters Friday, Blue Monday and personally I've had a couple of can't be ars*d Sundays, and a Dry Thursday. But as we cough, splutter and croak our way through January, only the miniature Bounties are left in the chocolates tin and brass monkeys everywhere search eBay for an acetylene torch, it's only natural that we turn our thoughts to warmer weather and the sunlit uplands of the Lincolnshire Wolds in June.

Yep, it's time to think about those withering New Year resolutions and screw your courage to the sticking place and signing up for C2C2C 2025 (Thursday 26th June). You may have retreated to the indoor turbo trainer of late during the icy snap but soon it will be time to venture outside, blinking into the crisp winter sunlight (a.k.a. overcast grey clouds) and don some gloves and bibtights and feel the fresh air on your face, even though you can't feel your fingers and toes.

Huddled around a single piece of coal in the grate and wearing fingerless gloves and a comforter of which Bob Cratchet would be proud, the gnomes of C2C2C are already well underway planning the 2025 ride which will see (shock horror) a new feed station on the way out, and we are tweaking the route slightly. We will be testing the actual route over the next couple of months so watch this space for the eventual GPX track. No Ozempic for this route - it will be reassuringly a little over 100 miles to make sure your Strava doesn't show 99.7 miles. Expect quiet country roads, benign Wolds hills, sausage rolls and a satisfyingly cold beer waiting for you at the finish.

Registration will open on Monday 3rd February 2025. Unlike many sportives, we expect to sell out again this year. Entry is held at £40 plus £1.50 insurance and the RiderHQ fee. As Fred Pontin says, "Book Early," and don't be that person in June wondering why there is a wait list, because you forgot to book your business team on / couldn't find your credit card / was waiting for your little toe to feel better / was having a CBA Sunday...

Last year **you** raised £50,000 for Lincolnshire Lowland Search and Rescue, Buddies Dementia Café, Lincoln City Foundation, Lincs & Notts Air Ambulance, St Barnabas

Hospice, The Buddy Bag Foundation, Mablethorpe RLNI and Children's Bereavement Centre, as well as donations to the villages who hosted our Feed Stations.

Our chosen charities for 2025 are:

Headway, LIVES, Children's Bereavement Centre, Downs Syndrome Support Group, Andy's Children's Hospice, Lindap and sponsorship places will be available for Lincs & Notts Air Ambulance, St Barnabas Hospice and Children's Bereavement Centre.

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